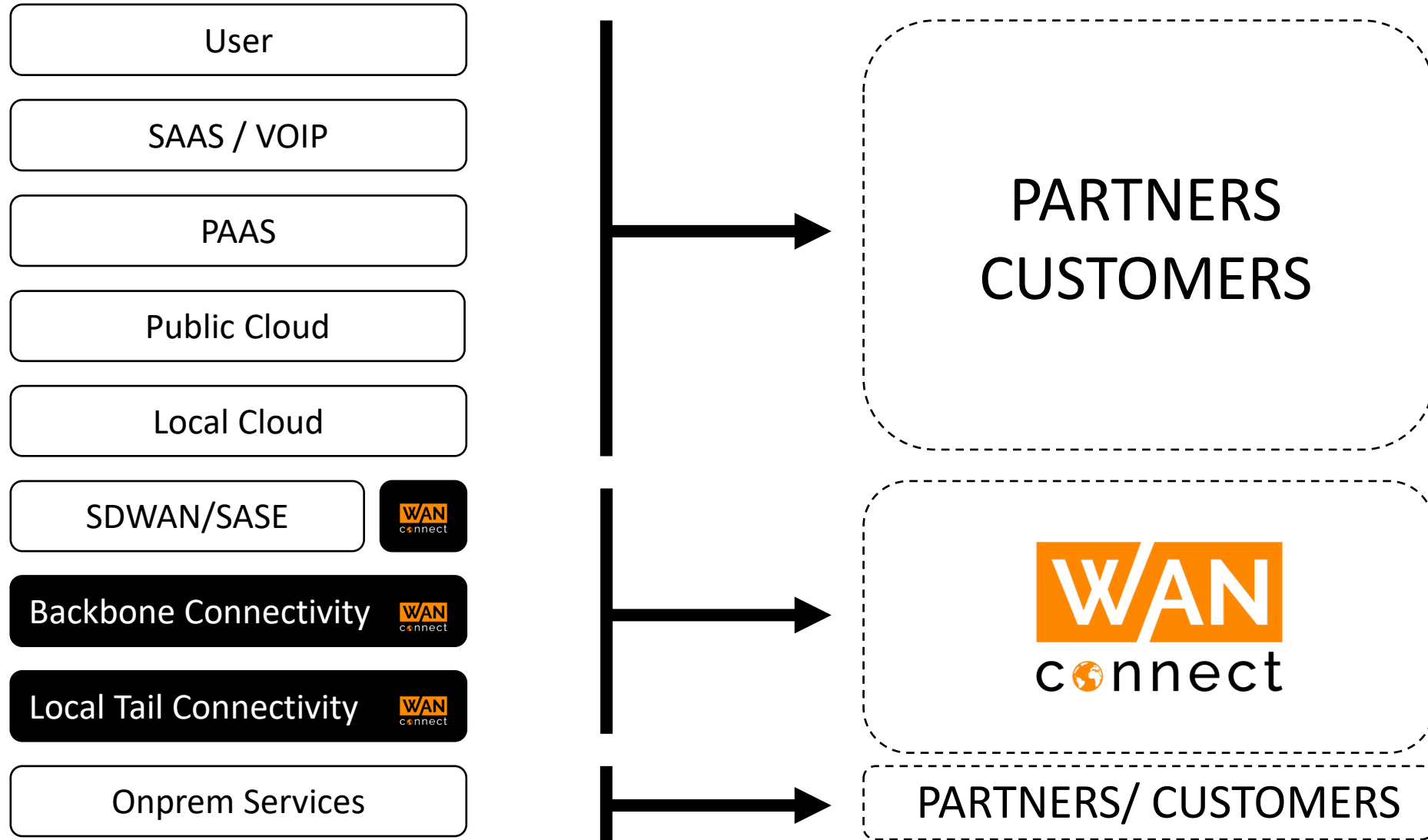




# EVOLUTION OR REVOLUTION

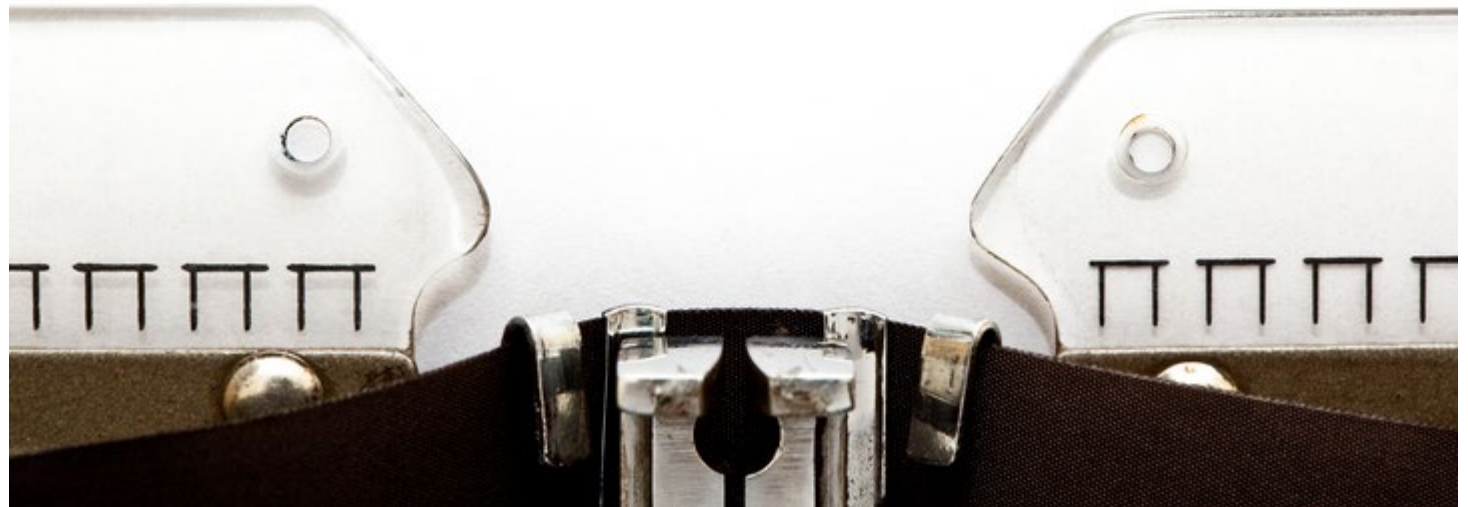
28 September 2023

# Overview



- PEERING
- AZURE
- CATO PEERING
- PRICING

What is your why?



Revolution



# Revolution

Easter morning 1913: 5<sup>th</sup> Ave, New York City.  
Spot the horse.



Source: George Grantham Bain Collection.



# Evolution

## Cars evolution



1900



1940



1970



1980



1990



2000



2005



2010



2020

# Evolution



Revolution



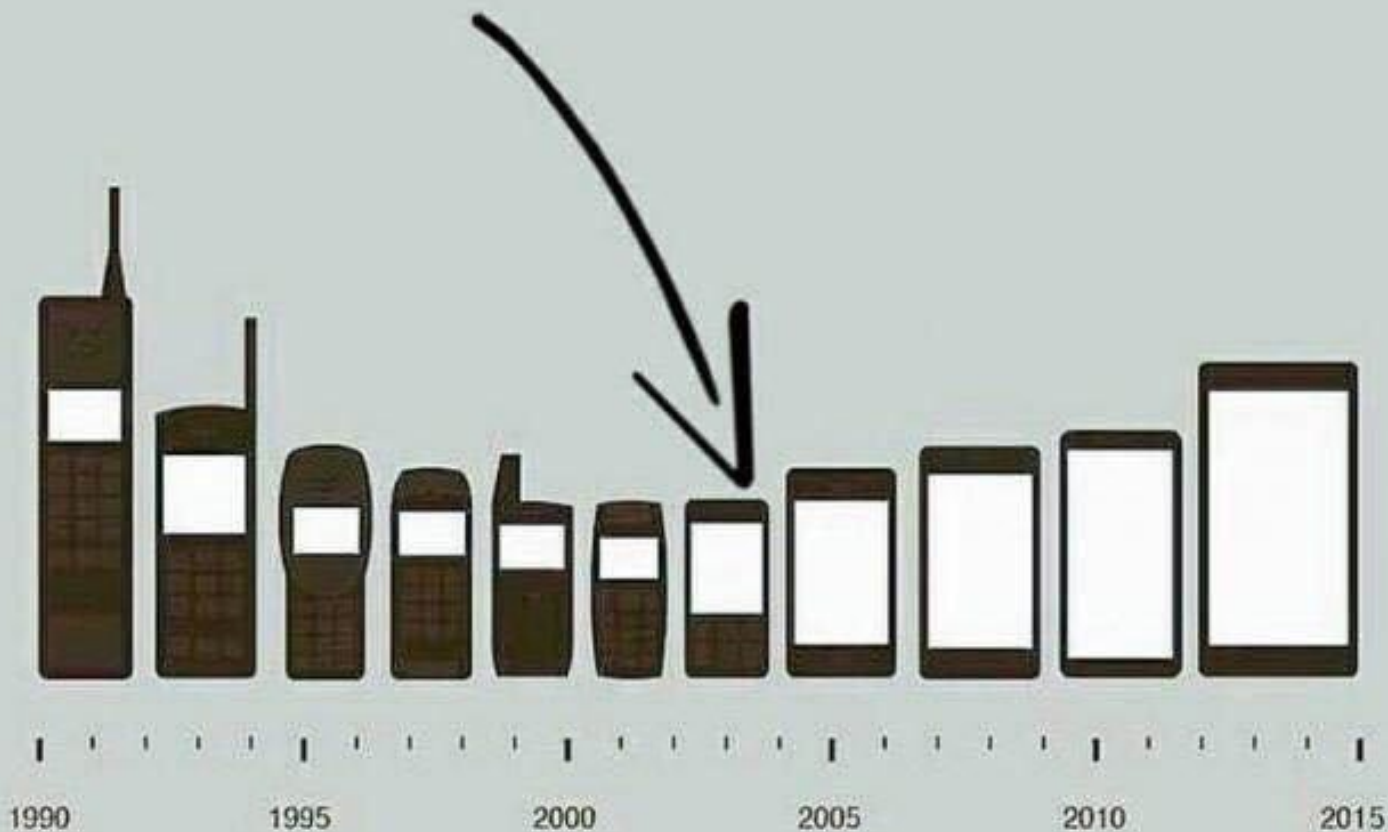
**WAN**  
connect

© PA



# Evolution

Here we realised we can watch  
PORN on mobile



# Evolution

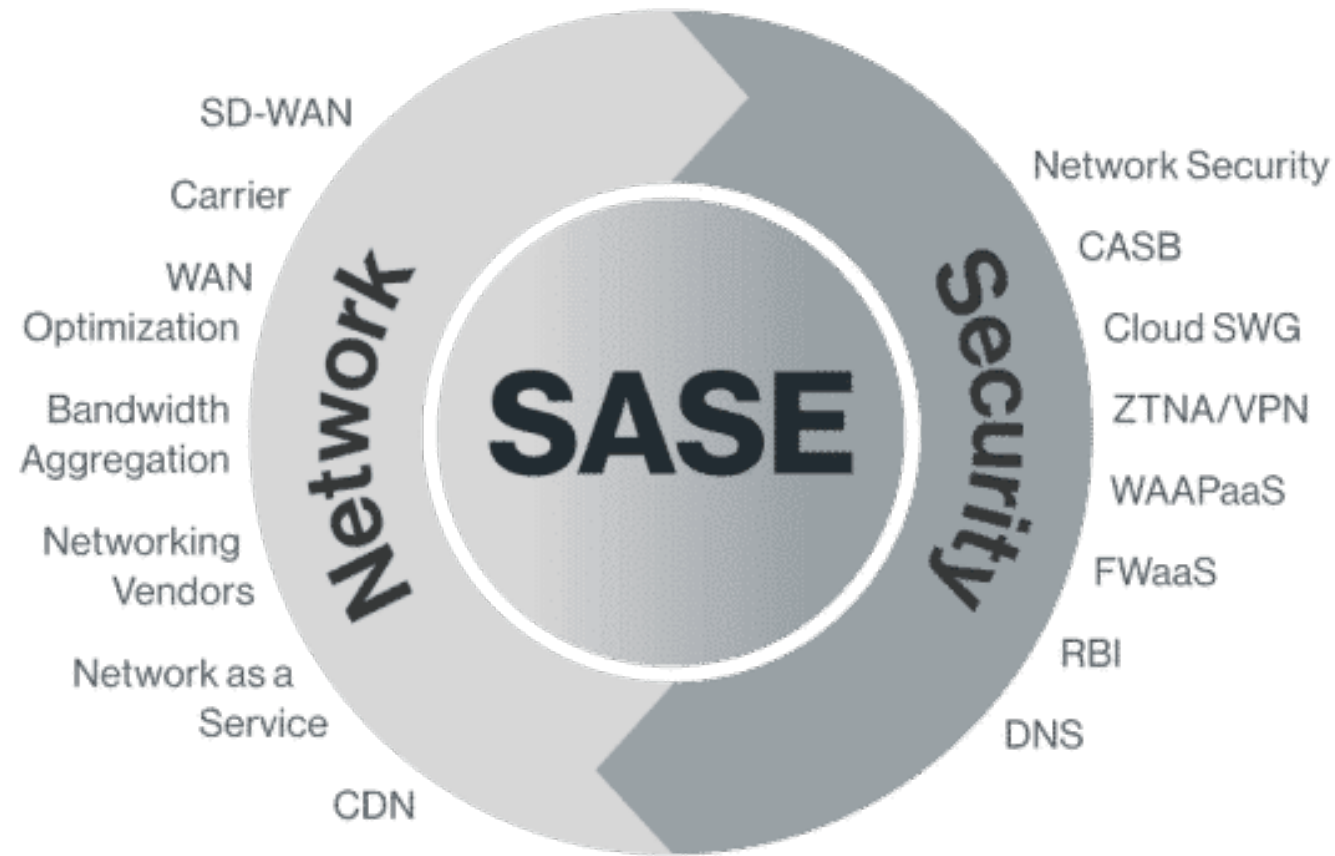




# Evolution



# Revolution: SASE!





# SASE

- ONE CLOUD PLATFORM
- SECURITY IN THE CLOUD
- LAN AND WAN BECOME ONE
- L1-L7 TROUBLE SHOOTING
- BIG DATA AND AI
- SDWAN



Integrators will become the Telecom operators



# CATO goes Tesla?

**Forbes**

FORBES > INNOVATION > VENTURE CAPITAL

EDITORS' PICK

## As Cato Networks Reaches \$3.1 Billion Valuation, Cyber Billionaire Shlomo Kramer Eyes A Third IPO

Alex Konrad Forbes Staff  
*Senior editor covering venture capital and startups* [Follow](#)

1 Sep 20, 2023, 01:00pm EDT

[f](#)  
[t](#)  
[in](#)

